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FOR IMMEDIATE RELEASE

S'MACKS BURGERS & SHAKES WELCOMES YOU
The Wait is Over for the Newest Venture of Gecko's Hospitality Group

Sarasota, FL; August 5, 2013// - The corner of Bee Ridge and Shade is sporting a new neighbor, *S'macks Burgers & Shakes!* Promising to be the newest community gathering place for Sarasota, *S'macks* is flipping our first burgers.

S'macks offers you Burgers with a conscience. From our *Never Ever Burgers* (no hormones or steroids), our 100% grass-fed Bison burgers from a family-owned Punta Gorda ranch, our specially made *S'macks* Top Dogs, and our locally sourced potatoes & sustainably farmed produce, *S'macks* sets a new standard for Sarasota by combining fast casual dining with the highest quality ingredients. Our old fashioned frozen custard shakes, made fresh daily, compliment the menu, beckoning you with tasty delights.

The former service station is sprouting a clean, sleek, vibrant look and has been built to the USGBC LEED BD+C specifications. With wood ceilings and detailing, finished concrete flooring, and specialty LED lighting inside and out, the urban comfort zone that is *S'macks* welcomes you. With an 800 square foot patio, indoor/open air seating for 64, and interior art surprises, *S'macks* serves up a delicious regeneration of Sarasota's rich culinary heritage.

S'macks joins siblings of the Gecko's Hospitality Group; a family of Fast Casual restaurants in Sarasota and Bradenton. Over their 21 year run, *Gecko's Grill & Pub* has created steady economic stimulus, generating jobs for thousands of employees, and has been consistently awarded "Best Of Sarasota" in numerous categories. As the newest venture of GHG's Owners, Mike Quillen and Mike Gowan, *S'macks* introduces Managing Partner, Alex Floethe. *S'macks Burgers & Shakes* renews the GHG's mission to provide exceptional hospitality and fresh, local fare with a gourmet twist, with a menu that is accessible to everyone.

For more information, please call 941.921.3924, or www.smacksburgers.com.

S'macks Burgers & Shakes
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11:30 a.m. – 10:00 p.m. Everyday
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